

## Fundraising hints and tips

1. **Share your fundraising as much as possible** – don't be afraid to post it as much as you can on all the social media pages (Facebook, Twitter, Instagram etc.).
2. **Use Hashtags** - When sharing on social media use hashtags, it expands your audience to more than just the people who follow you.
3. **Ask people for help** - Ask people you are close with to share your fundraising page as this allows it to reach a wider audience.
4. **Set a target** – By having a target you can share your progress regarding this, such as you have raised 50% of your target. It enables you to share about your fundraising with something new.
5. **Get creative** – You can make posters and flyers highlighting what you are doing and who you are doing it for. Your fundraising can be shared by the places you go to for work and leisure.
6. **Keep it personal** – When asking people to sponsor you don't just send one basic message around to everybody, you can cater messages for specific groups such as family, friends and colleagues. Share your fundraising story – why you're fundraising, why you chose that charity.
7. **Stay thankful** – With every donation, whether it be small or large, remember to share a thank you to each person. This shows that you appreciate the help and may encourage them to share your fundraising with more people.
8. **Keep sharing after the event has happened** - A lot of people are more likely to donate once they can see that you have completed the fundraising activity. Take lots of pictures during the event and then share them around on social media with your fundraising page.

